



Website and Survey Privacy Policy

Effective Date: 08/02/2024

Introduction

Planet Warriors Kids Club ("we", "us", or "our") takes the privacy of your information very seriously. This Privacy Policy is designed to tell you about our practices regarding the collection, use, and disclosure of personal information which may be obtained via our website www.planetwarriorskidsclub.co.uk or through participating in our surveys. This policy is in compliance with the General Data Protection Regulation (GDPR).

Information We Collect

Information You Provide to Us

- **Personal Identification Information:** This includes but is not limited to your name, email address, postal address, and telephone number that you willingly provide when participating in our surveys or when registering on our website.
- **Survey Data:** Responses to survey questions which may occasionally include personal data as defined by the GDPR.

Information We Collect Automatically

- **Technical Information and Cookies:** When you visit our website, we automatically collect certain information such as your IP address, browser type, and log information. We use cookies to improve your experience on our website. Detailed information about our use of cookies is provided in our Cookie Policy.

Lawful Basis for Processing Personal Data

We process your personal data under the following lawful bases:

- **Consent:** We obtain your consent for processing personal data for specific purposes.
- **Contractual Necessity:** Processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.
- **Legal Obligation:** Processing is necessary for compliance with a legal obligation to which we are subject.
- **Legitimate Interests:** Processing is necessary for the purposes of the legitimate interests pursued by us or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms.

Use of Your Information

- To provide, operate, and maintain our website
- To improve, personalise, and expand our website
- To understand and analyse how you use our website
- To develop new products, services, features, and functionality
- To communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website and our business, and for marketing and promotional purposes
- To send you emails
- To find and prevent fraud

Sharing Your Personal Data

We do not share your personal data with third parties except as described in this policy. We may share your information with our service providers who process data on our behalf, subject to strict data processing terms and conditions. We will also comply with legal requests where mandated by law.

International Transfers

Your information may be transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different to the laws of your country. We have implemented safeguards to ensure that your personal data will remain protected in accordance with this Privacy Policy.

Your Rights Under GDPR

Under GDPR, you have the right to access, rectify, port, erase your data, and the right to restrict and object to certain processing of your data. This includes:

- The right to request access to your personal data.
- The right to request correction or deletion of your personal data.
- The right to object to our use and processing of your personal data.
- The right to request that we limit our use and processing of your personal data.
- The right to data portability.

Data Retention

We retain personal data only for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time in response to changing legal, technical, or business developments. When we update our Privacy Policy, we will take

appropriate measures to inform you, consistent with the significance of the changes we make.

Contact Us

If you have any questions about this Privacy Policy or our data protection practices, please contact us at hello@planetwarriorskidsclub.co.uk